

# INSTITUTIONAL ADVANCEMENT UPDATES

Dr. Megan Stith, CFRE  
Chief Advancement Officer

Fund type	Month (Gift date)	Donors FY24	Donors FY25	Gifts received FY24	Gifts received FY25
College	Jul	43	53	\$806,961	\$84,146
	Aug	81	73	\$284,478	\$334,446
	Sep	48	78	\$112,716	\$70,820
	Oct	61	72	\$80,484	\$121,026
	Nov	62	102	\$237,411	\$244,066
	Dec	72	68	\$306,935	\$908,646
	Jan	54	44	\$157,454	\$56,813
	Feb	71	22	\$257,132	\$96,549
	<b>Total</b>		<b>492</b>	<b>512</b>	<b>\$2,243,571</b>
Foundation	Jul	152	336	\$567,789	\$854,220
	Aug	691	538	\$1,212,977	\$406,255
	Sep	644	556	\$329,659	\$1,961,423
	Oct	593	535	\$753,741	\$565,812
	Nov	656	556	\$618,791	\$479,534
	Dec	625	437	\$1,349,321	\$724,010
	Jan	515	505	\$3,586,483	\$1,057,118
	Feb	460	177	\$2,365,450	\$1,193,415
	<b>Total</b>		<b>4,336</b>	<b>3,640</b>	<b>\$10,784,211</b>
<b>Total</b>		<b>4,828</b>	<b>4,152</b>	<b>\$13,027,782</b>	<b>\$9,158,299</b>



# FY25 HIGHLIGHTS

<b># of Donors (FY)</b>	<b>Average Gift (FY)</b>	<b>First-Time Donors</b>	<b># Gifts to Endowments</b>
<b>2,124</b>	<b>\$1,973</b>	<b>338</b>	<b>235</b>
<b># Online Gifts</b>	<b>Online Gifts Received</b>	<b>New Funds Created</b>	<b>\$ Gifts to Endowments</b>
<b>471</b>	<b>\$88,847</b>	<b>84</b>	<b>\$1.01M</b>

Constituent Type	# Gifts, received
Alumni & Students	999
Alumni, Non-Degreed	118
Association	50
Corporate Foundation	14
Corporation/Business	516
Donor Advised Fund	27
Donor Directed Fund	2
Faculty & Staff	1,698
Former Staff & Faculty	126
Foundation	158
Friend	844
Fund-Raising Consortia	6
Government	6
KCTCS Board of Regents	14
Other Organization	40
Parent	2
Personal/Family Foundation	9
Religious Organization	10

# CELEBRATING SUCCESS

- \$300,000 to establish KCTCS Opportunity Scholarship
  - Need-based, enrolled in at least 6 credits, 2.5 GPA, new or returning students, any field of study
- The Winchester Clark-County Industrial Development Authority recently committed \$100,000 to BCTC's \$5,000,000 Capital Campaign for the new Winchester Campus
- Gateway received \$10,000 from the Bray Foundation to support skilled trades



# CELEBRATING SUCCESS

- The Dr. Norman and Sue Edwards Endowment Fund and the Foundation for the Tri-State Community will provide \$18,000 annually for scholarships to support Lawrence County High School graduates attending ACTC. The funding is designed to cover full tuition, with flexibility to maximize the number of awards that can be made.
- Thanks to 60 for 60 campaign donors and the Hopkinsville Community College Foundation, Hopkinsville's Fort Campbell Campus recently received an upright freezer for their Pathfinder Pantry to provide frozen meat for students.



“The Emergency Fund that the college offers is such a game changer and truly a Godsend. For those who may be in my situation financially, it’s tough to do it all... my only advice would be don’t be afraid to ask for help.

So many of us suffer in silence because of pride or the fear of being judged or the guilt of being shamed, not realizing there are still so many good people in this world looking to help.

I have truly found favor in the Massage Therapy program, my instructors, Dr. Beth Beverly, HCC’s Emergency Funds and the Goode Family. To all of those who made this possible, I truly want to say thank you. Thank you for seeing me.

I want to wish the college a very happy 60th birthday and hope it continues to impact the community in such a beautiful way!

**Jazmine Torian**

HCC MASSAGE THERAPY  
STUDENT

# HELPING STUDENTS THROUGH DISASTERS

WHEN FLOOD  
WATERS RISE,  
WE RISE UP AS  
A COMMUNITY.



Support people impacted  
by the recent floods by  
making a donation at  
[https://alumni.kctcs.edu/g/  
give-to-bsctc](https://alumni.kctcs.edu/g/give-to-bsctc)



- Big Sandy emergency requests
  - \$17,600 issued directly to 43 students
  - Approximately \$13,000 needed to help 26 students

<https://kctcs.edu/disasterrelief.aspx>



# SUPPORTER SPOTLIGHT: **evolve502**

- The Evolve502 Scholarship offers every eligible JCPS graduate a two-year, tuition-free postsecondary education through KCTCS or Simmons College
  - Last dollar scholarship program
  - Opportunity grants for lowest income students
- Book stipend, emergency grants, success coaches
- Evolve502 has invested more than \$4M and students leveraged over \$12M in other financial aid
- 2,269 KCTCS students served, 769 credentials earned

- **SAVE THE DATE: April 16**
- Ambassador Toolkit coming soon
- Inspire others with your generosity! You can design a match or challenge gift based on the difference you want to make, such as generating support for a particular fund or encouraging a certain group of donors.
  - Match gifts dollar-for-dollar to the fund of your choice up to an amount you set
  - Award a donation to the fund that receives the highest number of gifts from alumni, students, or employees
  - Make a gift to an initiative that exceeds its participation goal for Giving Day



<https://kctcs.edu/giving/>